

Who we are

Llewellyn Consulting (LC) is an independent, well-respected, macroeconomic advisory firm. ([website](#))

Founded in 2009 following the collapse of Lehman Brothers, by John Llewellyn, former OECD chief economist and Chef de Cabinet, and Global Chief Economist at Lehman Brothers.

Based in the City of London, Llewellyn Consulting is a niche firm, specialising in strategic analysis and thought leadership, focusing on macroeconomics, technology, policy, and political issues. We use our experience, our wide range of contacts, built up over the years, to look hard at events that are over the horizon, but likely coming this way. We provide early insight into key developments, turning points, risk, and implications for markets and economies.

Partners

John Llewellyn is an internationally renowned macroeconomist, with a career that spans academia (Universities of Cambridge and Oxford), government (OECD and UK), and financial markets (Lehman Brothers). His wealth of knowledge and experience runs as broad as it does deep, extending across the economics sphere into policy, markets, international cooperation, and beyond.

John presents regularly to leading financial institutions and audiences across the business spectrum on the conjunctural, and the longer-term inexorable, forces at work and implications for markets, including from the new technologies, climate change, and demography. John's insights are regularly used as part of the corporate strategy processes.

Russell Jones is an experienced financial market economist, economic historian, and author. He has, over his thirty-five year career to date, occupied senior roles in leading financial services firms in London, Tokyo, the Middle East, and Australia, both on the 'buy' and 'sell' sides.

Russell's deep understanding of financial market dynamics, economic and financial policy, Asia, and history puts him in a class of his own, enabling him to offer authoritative insights into both the shorter-term conjuncture and longer-term trends.

Preston Llewellyn is the Managing Partner of Llewellyn Consulting. He is experienced in managing business contracts and partnerships, in the private and public sector, and in project management. He spent over ten years in industry, where he was responsible variously for corporate strategy, business development, communications, and marketing. He has also written extensively on a range of economic subjects.

Team

We operate with a core team and a network of associates, recognised experts, and business partners. Our wide spectrum of respected associates from the world of economics, public policy, and business work with us project-by-project, offering advice and assistance.

Expertise

Our principal subject areas are macroeconomics in all its main dimensions, including importantly the role of the financial sector; the new and emerging technologies including their effects on economies and markets; and climate change in its various dimensions.

- **Macroeconomics:** we aim to cut through the noise and spot early the big issues that stand to change the course of events. Topics range from performance of individual countries to monetary policy; from debt to fiscal policy; from productivity to structural policy.
- **Technology:** we complement our macro analysis with a series on 50 new path-breaking technologies that firms, especially C-suiters, need to know about, as they bring threats and opportunities. This work is being conducted in conjunction with scientists from Imperial College London and Cranfield University.
- **Climate change and environment:** early in the field, with a major publication on the subject in 2007, we have worked in this area ever since, including importantly for the Calderon Commission's New Climate Economy.

Our distinguishing features

Experience; unbiased and uncorrelated research; strong connections with senior policymakers and decision makers; involvement of our senior people throughout all projects; experienced in working constructively with in-house teams; communication in plain, clear English; total trust, discretion, and confidentiality.

Our services

We provide both bespoke and subscription services – some clients use the former; some take the latter; others opt for a combination of the two. Being small, we are nimble and flexible: any relationship with us is inevitably bespoke, with arrangements tailored to specific needs.

Bespoke services

- **Thought leadership** – independent thinking to assist organisations in their outward-facing activities.
- **Research and analysis** – from data analysis and slide packs to notes, short papers, and major studies.
- **Strategic advice** – at all levels, and with stand-by access, from corporate planners and analysts to CEOs.
- **Conferences, seminars, and roundtables** – organising and hosting (including joint hosting).
- **Speaking engagements** – presenting at/participating in client events, incl. chairmanship and moderation.
- **Board membership and attendance** – in accordance with needs.
- **Litigation support and expert witness** – advising in legal disputes, from early case assessment through to resolution; expert opinion, reports, and testimony; attending legal hearings.

For examples of our bespoke research, [click here](#).

Subscription-based services

Well-researched, tightly-edited, regular pieces on themes and issues of current or prospective national, regional, or global significance. Extending beyond high-frequency commentary, these often challenge consensus thinking. On average, we write one or two pieces per week, but we do not write to a timetable – only when there is something important to say.

Subscription-based research and services		'Mini' subscription	Corporate package
<i>Macro series</i>		✓	✓
<i>Comment</i>	(40-odd per year)		
<i>Economic Risks</i>	(monthly)		
<i>Global Letter</i>	(10 or so per year)		
<i>Focus</i>	(occasional)		
<i>Postcard</i>	(occasional)		
<i>Chart of the month</i>	(monthly)		
<i>Technologies series</i>		✓	✓
<i>Insights</i>	(20-odd per year)		
<i>Fact sheets</i>			
<i>Quarterly conference calls/periodic seminars/conferences</i>		✓	✓
Annual Fee		£4k	Upon Request
<i>Comments and Global Letters are often more frequent.</i>			
<i>Additional services available. Prices upon request.</i>			
<i>Prices are based on a single location license, and exclude VAT.</i>			

For a selection of our subscription-based research, [click here](#).

Clients

Our existing clients range from governments to major players in the financial services, corporate and legal worlds.■